

# REPUBLIC RANCHES<sub>LLC</sub>

*Our Legacy is in the Land*

## ABOUT REPUBLIC RANCHES

ELITE FARM, RANCH AND RURAL PROPERTIES BROKERAGE FIRM

TEXAS | ARKANSAS | COLORADO | LOUISIANA | NEW MEXICO | OKLAHOMA

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# WHO WE ARE

Republic Ranches, LLC is an elite farm, ranch and rural properties brokerage firm providing unparalleled professionalism and dedication to our clients since 2011. We have a presence in Texas, Oklahoma, New Mexico, Colorado, Arkansas, and Louisiana, along with a partnership with Fay Ranches, who serves the Rocky Mountain West and the Southeast. With offices in 9 different cities, we are able to cover a broad region across states with some of the finest ranches in North America, which is why we are proud to be one of the most powerful land brokerages in the country.

# BUYER & SELLER REPRESENTATION

Through our large presence and vast networking alliances throughout the major metropolitan areas of Texas, we are able to connect with qualified buyers from these capital-rich environments. Our unique approach to farm and ranch real estate brokerage utilizes teamwork to tackle our listings and collaborative efforts to match our buyers with their perfect property, whether on or off the market. This strategy allows us to serve our clients most effectively by opening communication with team members who each have multiple areas of expertise and who all have a vested interest in the success of each transaction.

# TRANSACTION HISTORY

*As of January 2022*

OVER \$3 BILLION IN VOLUME

730,000+ ACRES SOLD

1,000+ TRANSACTIONS





# TOP SALES OF 2021

## **LAKES OF GIBBONS CREEK**

11,025 Acres in Grimes County, TX  
\$75,000,000 / Seller Representation

## **PALOMAS RANCH**

14,584 Acres in Brooks County, TX  
\$43,378,475 / Seller Representation

## **RED RIVER VALLEY FARMS**

11,293 Acres in OK, TX, AR  
\$40,000,000 / Seller Representation

## **CADENA RANCH**

9,834 Acres in Duval County, TX  
\$24,306,975 / Seller Representation

## **MOUNT ORD RANCH**

15,888 Acres in Brewster County, TX  
\$23,831,370 / Seller Representation

## **OFF-MARKET**

2,282 Acres in Burnet County, TX  
\$20,000,000 / Intermediary Representation

## **OFF-MARKET**

5,899 Acres in Red River County, TX  
\$19,000,000 / Buyer Representation

## **CLEMENTS LAKE RANCH**

1,232 Acres in Henderson County, TX  
\$15,000,000 / Seller Representation

## **OFF-MARKET**

859 Acres in Burnet County, TX  
\$14,000,000 / Intermediary Representation

## **SANTA ELENA RANCH**

4,944 Acres in Jim Hogg County, TX  
\$13,843,200 / Intermediary Representation



# NOTABLE SALES

French Ingram Ranch  
Val Verde County, TX

Lakes of Gibbons Creek  
Grimes County, TX

Jawbone Canyon Ranch  
Archuleta County, CO

El Corazon de Crystal Ranch  
Brewster County, TX

Red River Valley Farm Portfolio  
McCurain County, OK  
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El Rancho Cima  
Hays & Comal Counties, TX

Barefoot Ranch  
Henderson County, TX





# REPUBLIC RANCHES & FAY RANCHES STRATEGIC ALLIANCE



In order to further our reach and solidify Republic Ranches as a top national land brokerage, we entered into a strategic alliance in 2014 with Fay Ranches, which is based in Bozeman, MT. This partnership has been successful in further expanding each company's reach and breadth of services in order to better serve our client's needs when buying or selling. Fay Ranches and Republic Ranches are the leading ranch brokerage firms in each of their respective geographical areas, comprising the Rocky Mountain West and Texas and its surrounding markets.

We also maintain our own Land Investor magazine and associated website in order to get our listings in front of qualified land investors. Through both Republic Ranches and Fay Ranches' extensive database we are able to distribute 50,000 magazines across the country that are filled with educational articles, featured properties and professional photography.

## OUR REACH

The marketing tools used for our listings and our firm include the use of technology, electronic and print media, road signage, and networking via participation in various real estate industry, ranching, and wildlife associations. We also employ private marketing strategies by utilizing each of our associate's networks of contacts and prospects to quietly show off-market properties. This enables us to get land in front of qualified buyers and create the exclusivity that often attracts offers prior to the property going on the open market.



## COMMUNITY OUTREACH

We are proud of the fact that many of our team members hold leadership roles with both national and statewide organizations. These organizations and nonprofits include the Texas Wildlife Association and its Foundation, Texas Parks and Wildlife Department and its Foundation, the Quail Coalition, Borderlands Research Institute, Texas Agricultural Land Trust, Texas Land Brokers Network, Gear Up for Game Wardens, Stewards of the Wild, Boy Scouts of America, and the Nature Conservancy - Texas. Republic Ranches are active sponsors and participants of conventions and banquets of organizations whose membership and participants are likely to be principals in rural land transactions. We also host annual seminars across Texas for invited guests to learn the latest in rural land trends, legal and regulatory changes affecting Texas land, and the latest cutting edge research going on with respect to wildlife and other natural resources.







# WHAT TO EXPECT FROM REPUBLIC RANCHES



HIGH QUALITY PHOTOGRAPHY  
AND VIDEOGRAPHY



VIRTUAL TOUR FOOTAGE TAKEN WHEN  
APPROPRIATE



LISTING ADDED TO REPUBLICRANCHES.COM  
AND SYNDICATED WEBSITES



LISTING ANNOUNCED IN A VIRTUAL  
NEWSLETTER TO OUR EMAIL DATABASE  
OF 23,000+ SUBSCRIBERS



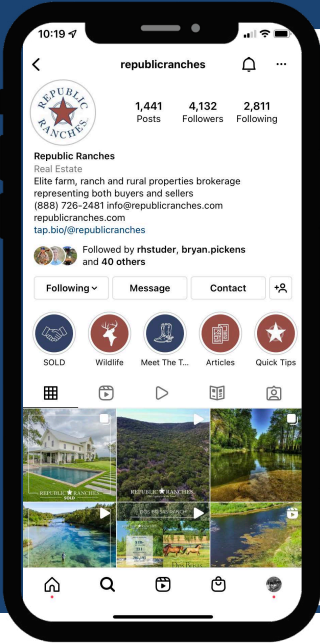
LISTING FEATURED IN APPROPRIATE DIGITAL  
AND PRINT ADVERTISING, AS WELL AS SOCIAL  
MEDIA PLATFORMS



# DIGITAL MARKETING

Our website, [www.RepublicRanches.com](http://www.RepublicRanches.com), is a custom site that is updated regularly with the latest visuals, search functions, and SEO work which ensures that your listings are being seen by your target audience. Each individual listing has its own unique landing page which includes high quality photographs, a carefully written SEO-friendly property description, as well as detailed maps. We can also include professional videos, virtual tours, and downloadable brochures.

Republic Ranches can be found on various social media platforms such as Instagram, Facebook, LinkedIn, and YouTube where we promote listings to our 22,600+ followers. We also utilize ad campaigns on these social networks in order to target prospective buyers. We find that using our organically built email database and continuing our strong partnerships with relevant leading publications are some of our most effective marketing strategies. The existence of these partnerships allow us to increase our exposure to our target audience through both digital and print media. We are always looking for the latest advancements in digital marketing so we can stay ahead of the trends.



**FACEBOOK ENGAGEMENT: 10K+**  
**FACEBOOK FANS: 17K+**



**YOUTUBE ENGAGEMENT: 43K+**  
**YOUTUBE FOLLOWERS: 550+**



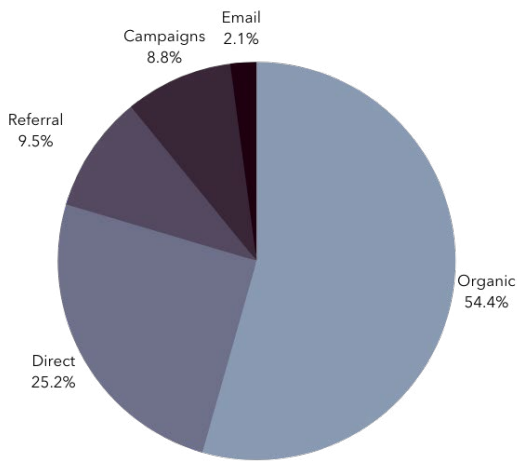
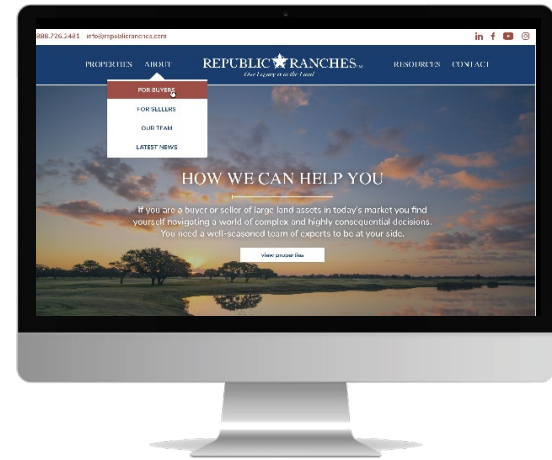
**INSTAGRAM ENGAGEMENT: 21K+**  
**INSTAGRAM VIEWS: 17K+**



**LINKEDIN IMPRESSIONS: 162K+**  
**LINKEDIN CLICKS: 23K+**

## WEBSITE ENGAGEMENT

**950,000 WEBSITE PAGEVIEWS**



HOW PEOPLE ARRIVE ON THE WEBSITE







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