

# REPUBLIC RANCHES LLC

*Our Legacy is in the Land*



## ABOUT REPUBLIC RANCHES

ELITE FARM, RANCH AND RURAL PROPERTIES BROKERAGE FIRM

TEXAS | ARKANSAS | COLORADO | LOUISIANA | NEW MEXICO | OKLAHOMA

[info@republicranches.com](mailto:info@republicranches.com) | 888-726-2481 | [www.republicranches.com](http://www.republicranches.com)





## TRANSACTION HISTORY

*as of January 2023*

**\$3.7 BILLION+**

IN VOLUME

**900,000+**

ACRES SOLD

**1,000+**

TRANSACTIONS

## WHO WE ARE

Republic Ranches, LLC is an elite farm, ranch and rural properties brokerage firm providing unparalleled professionalism and dedication to our clients since 2011. We have a presence in Texas, Oklahoma, New Mexico, Colorado, Arkansas, Alabama, and Louisiana, along with a partnership with Fay Ranches, who serves the Rocky Mountain West and the Southeast. With offices in 9 different cities, we are able to cover a broad region across states with some of the finest ranches in North America, which is why we are proud to be one of the most powerful land brokerages in the country.

## BUYER & SELLER REPRESENTATION

Through our large presence and vast networking alliances throughout the major metropolitan areas of Texas, we are able to connect with qualified buyers from these capital-rich environments. Our unique approach to farm and ranch real estate brokerage utilizes teamwork to tackle our listings and collaborative efforts to match our buyers with their perfect property, whether on or off the market. This strategy allows us to serve our clients most effectively by opening communication with team members who each have multiple areas of expertise and who all have a vested interest in the success of each transaction.





# REPUBLIC RANCHES & FAY RANCHES STRATEGIC ALLIANCE

In order to further our reach and solidify Republic Ranches as a top national land brokerage, we entered into a strategic alliance in 2014 with Fay Ranches, which is based in Bozeman, MT. This partnership has been successful in further expanding each company's reach and breadth of services in order to better serve our client's needs when buying or selling. Fay Ranches and Republic Ranches are the leading ranch brokerage firms in each of their respective geographical areas, comprising the Rocky Mountain West and Texas and its surrounding markets.



## OUR TEAM

If you are a buyer or seller of land assets in today's market you need a well-seasoned team of experts by your side. At Republic Ranches, relationships are the foundation of our company. From our deep-rooted client relationships to our teamwork approach, we provide a reach, expertise and knowledge like no other land brokerage firm.

## COMMUNITY OUTREACH

We are proud of the fact that many of our team members hold leadership roles with both national and statewide organizations. These organizations and nonprofits include the Texas Wildlife Association and its Foundation, Texas Parks and Wildlife Department and its Foundation, the Quail Coalition, Borderlands Research Institute, Texas Agricultural Land Trust, Texas Land Brokers Network, Gear Up for Game Wardens, Stewards of the Wild, Boy Scouts of America, and the Nature Conservancy - Texas. Republic Ranches is an active participant and sponsor of conventions and banquets of organizations whose membership and participants are likely to be principals in rural land transactions. We also host annual seminars across Texas for invited guests to learn the latest in rural land trends, legal and regulatory changes affecting Texas land, and the latest cutting edge research going on with respect to wildlife and other natural resources.



## TOP SALES OF 2022

### LEONA RIVER RANCH

6,978 Acres in Uvalde County, TX  
\$29,975,000 | Buyer Representation

### REDTOWN RANCH

7,221 Acres in Houston & Anderson Counties, TX  
Off-Market Transaction | Buyer Representation

### BUCKSKIN RANCH

1,418 Acres in San Miguel County, CO  
\$24,500,000 | Seller Representation

### APACHE HILLS RANCH

1,865 Acres in Fayette County, TX  
\$17,500,000 | Seller Representation

### MONARCH RANCH WEST

19,933 Acres in Val Verde County, TX  
\$13,454,775 | Intermediary Representation

### MONARCH RANCH EAST

20,205 Acres in Val Verde County, TX  
\$13,335,300 | Intermediary Representation

### CHEROKEE RIDGE RANCH

3,501 Acres in Cherokee County, TX  
Off-Market Transaction | Buyer Representation

### LEWCO RANCH

2,508 Acres in Lavaca County, TX  
\$10,361,400 | Intermediary Representation

### OFF-MARKET

157 Acres in Nueces County, TX  
\$9,325,560 | Intermediary Representation



NOTABLE SALES



Monarch Ranch  
40,138 Acres | \$26,089,700  
Val Verde County, TX



Lakes of Gibbons Creek  
11,000 Acres | \$75,000,000  
Grimes County, TX



Dolores River Ranch  
318 Acres | \$7,500,000  
Montezuma County, CO

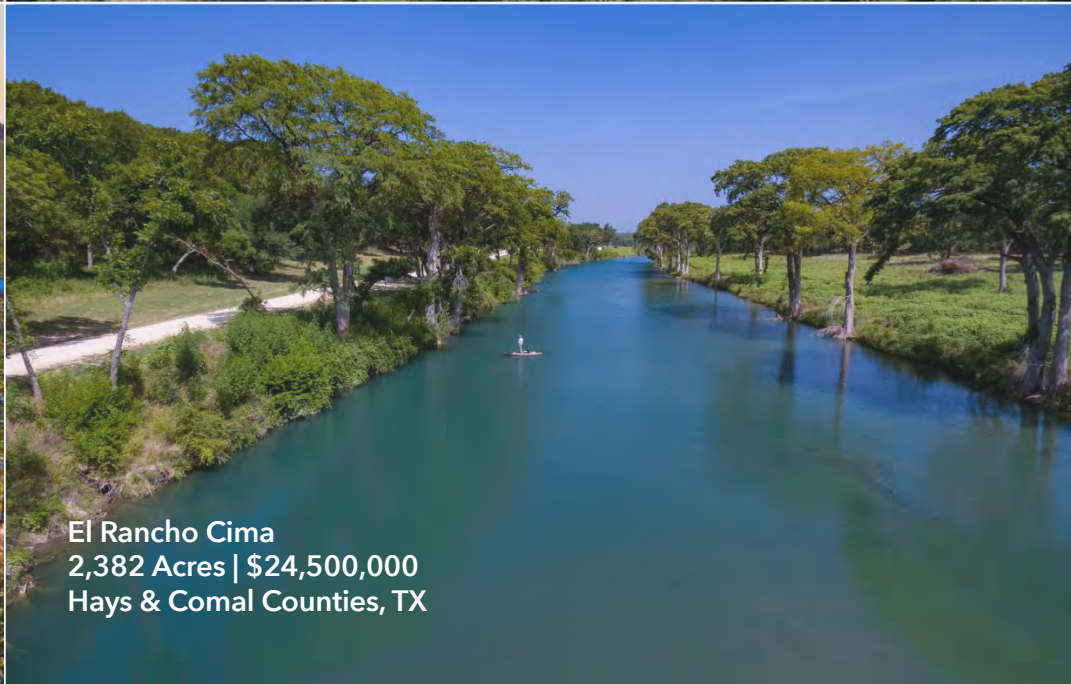


El Corazon de Crystal Ranch  
18,000 Acres | \$16,830,000  
Brewster County, TX



Red River Valley Farm Portfolio  
11,293 Acres | \$40,000,000  
McCurain County, OK

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El Rancho Cima  
2,382 Acres | \$24,500,000  
Hays & Comal Counties, TX



Barefoot Ranch  
2,493 Acres | \$59,500,000  
Henderson County, TX





# OUR REACH

The marketing tools used for our listings and our firm include the use of technology, electronic and print media, road signage, and networking via participation in various real estate industry, ranching, and wildlife associations. We also employ private marketing strategies by utilizing each of our associate's networks of contacts and prospects to quietly show off-market properties. This enables us to get land in front of qualified buyers and create the exclusivity that often attracts offers prior to the property going on the open market.



# WHAT TO EXPECT FROM REPUBLIC RANCHES

LISTENING | COLLABORATION | CONNECTIONS

	HIGH QUALITY PHOTOGRAPHY AND VIDEOGRAPHY
	LISTING ADDED TO REPUBLICRANCHES.COM AND SYNDICATED WEBSITES
	EMAIL DATABASE OF 50,000+ SUBSCRIBERS
	LISTING FEATURED IN APPROPRIATE DIGITAL AND PRINT ADVERTISING, AS WELL AS SOCIAL MEDIA PLATFORMS
	VIRTUAL TOUR FOOTAGE TAKEN WHEN APPROPRIATE



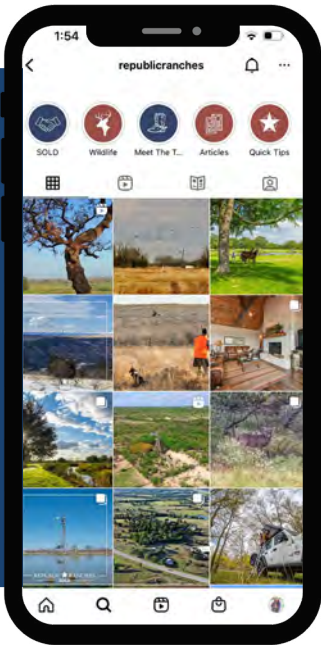







# DIGITAL MARKETING

Our website, [www.RepublicRanches.com](http://www.RepublicRanches.com), is a custom site that is updated regularly with the latest visuals, search functions, and SEO work which ensures that your listings are being seen by your target audience. Each individual listing has its own unique landing page which includes high quality photographs, a carefully written SEO-friendly property description, as well as detailed maps. We can also include professional videos, virtual tours, and downloadable brochures.

Republic Ranches can be found on various social media platforms such as Instagram, Facebook, LinkedIn, Twitter, and YouTube where we promote listings to our 25,000+ followers, and also utilize ad campaigns on these social networks in order to target prospective buyers. We find that using our email database and continuing our strong partnerships with relevant leading publications are some of our most effective marketing strategies. The existence of these partnerships allows us to increase our exposure to our target audiences through both digital and print media. We are always looking for the latest advancements in digital marketing so we can continue to stay ahead of the trends.



## SOCIAL MEDIA ENGAGEMENT

	FACEBOOK: AVERAGE 200K REACH
	INSTAGRAM: AVERAGE 28.1K REACH
	LINKEDIN: AVERAGE 11K IMPRESSIONS

*Data represents monthly averages*

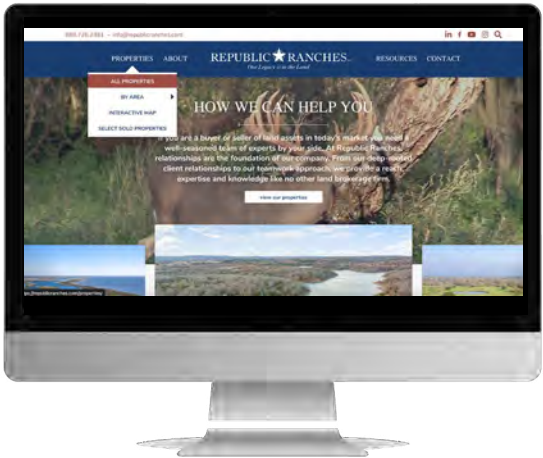
## WEBSITE ENGAGEMENT

**654,690 WEBSITE PAGEVIEWS**

*January 1, 2022 - December 31, 2022*



**SCAN TO VIEW OUR WEBSITE**







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